

Soho Creative Group

Company Presentation

WELCOME



“HELLO”

I'm Nigel Jordan, Founder & Managing Director

PRESENTATION CONTENTS

- About us
- Our services
- Our process
- Client testimonials



ABOUT SOHO CREATIVE GROUP

ABOUT US

Experienced team of UX / Web Design, Mobile Development, eCommerce & Wordpress experts based in Berlin. We pride ourselves in creating high quality websites, which align with our clients' business goals.

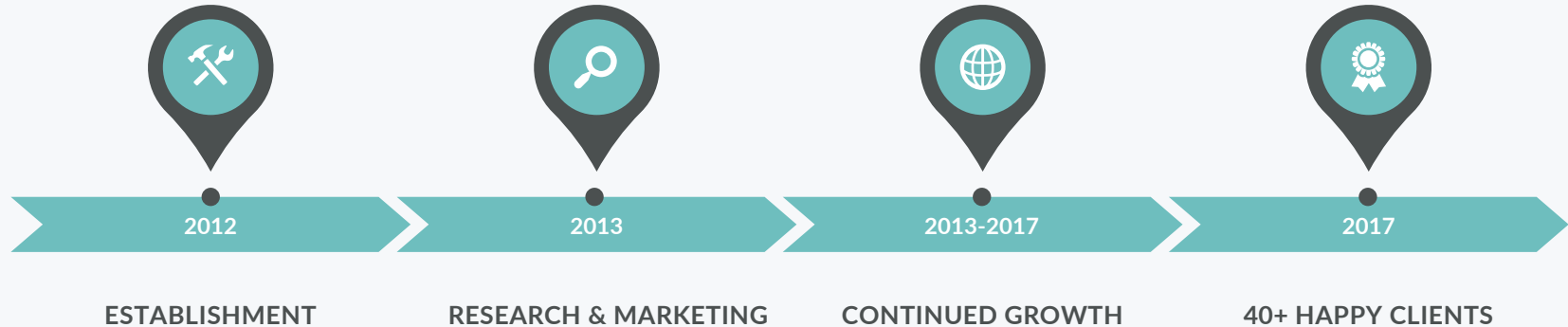
Web Design, Mobile Development, eCommerce & Wordpress experts. We enjoy building websites that meet our clients' business objectives.

We've had many interesting clients over the years, based globally. We always find it beneficial to meet our clients in person, particularly during the initial project phase, for information gathering purposes and also to build that initial relationship.

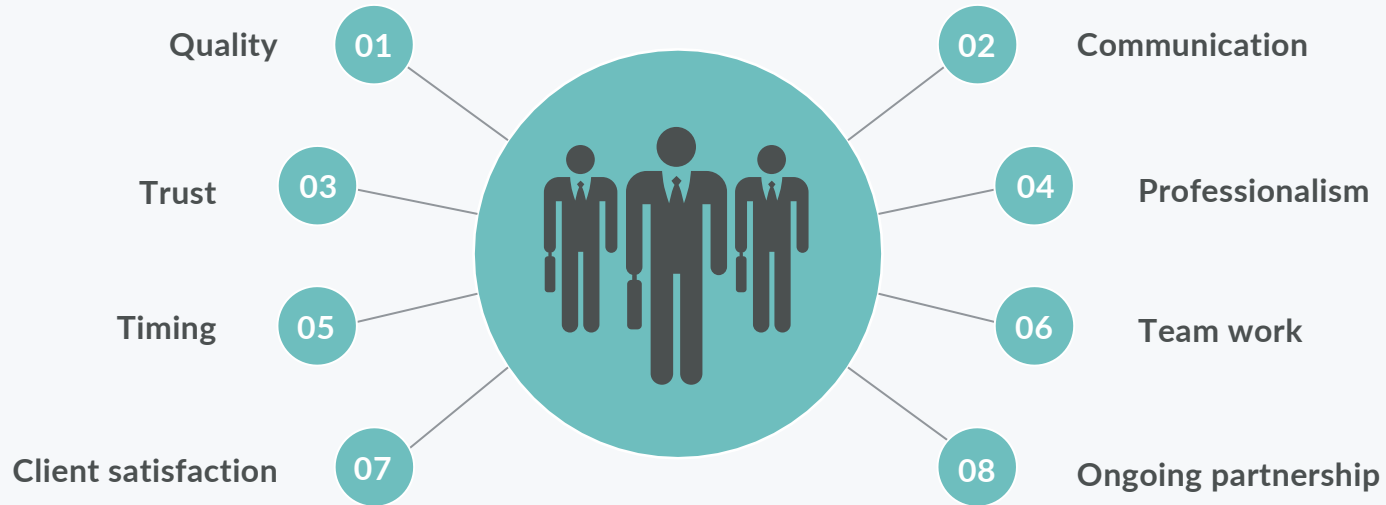
Soho Creative Group



SOHO CREATIVE GROUP **TIMELINE**



SOHO CREATIVE GROUP PRINCIPLES



OUR COMMITMENT

Put simply, we are committed to providing positive business value to our clients.

We make sure we understand our clients' exact needs from the start, research those needs and the particular market, then bring our expertise to the table to ensure those goals are accomplished.

Soho Creative Group



**WE ARE COMMITTED TO
CLIENT SATISFACTION**



OUR SERVICES



SERVICES OVERVIEW



WEB DESIGN & DEV.



RESPONSIVE

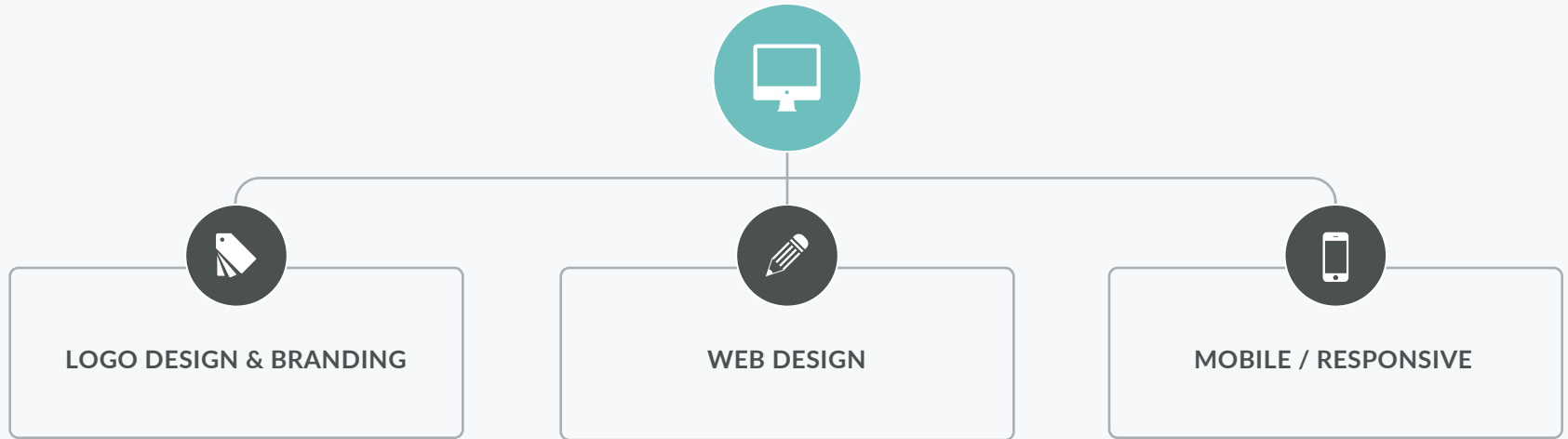


SEO / SEM



TRAINING / MAINTENANCE

DESIGN SERVICES



WEB DEVELOPMENT SERVICES



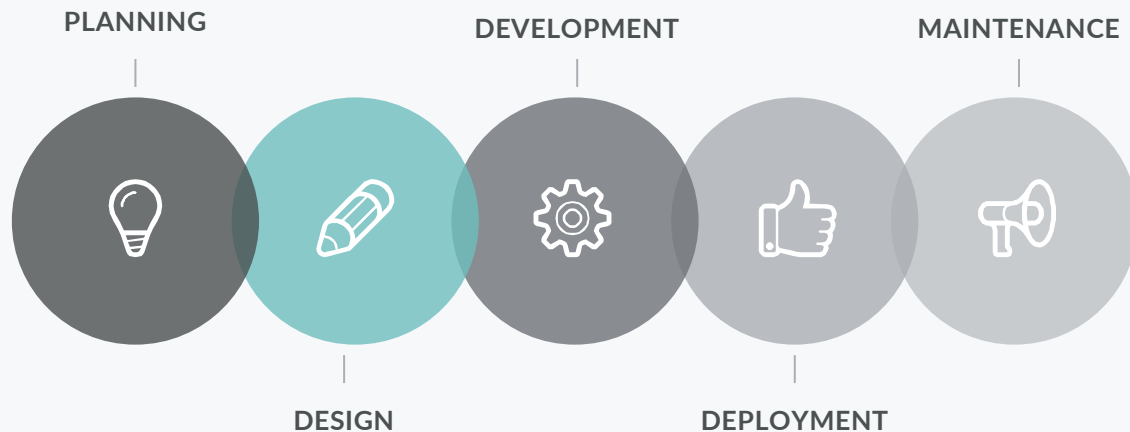
**“WHAT SEPARATES DESIGN FROM ART
IS THAT DESIGN IS MEANT TO BE...
FUNCTIONAL”**



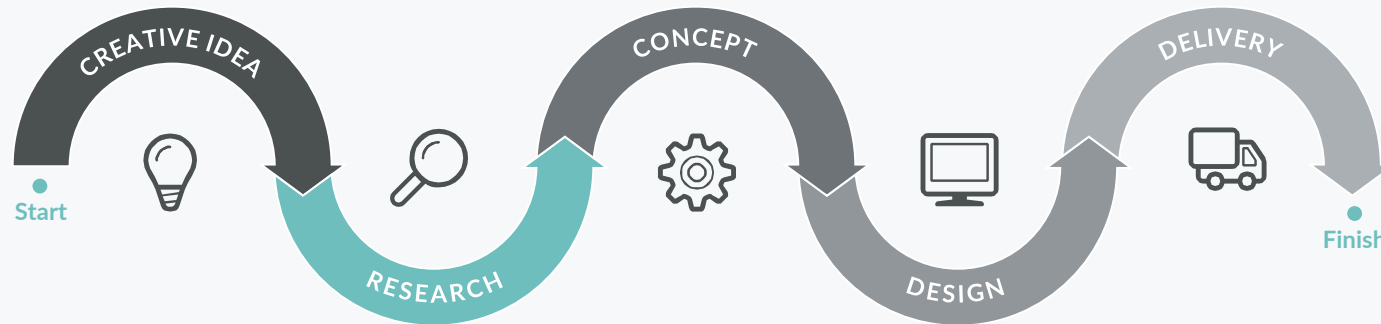
OUR PROCESS



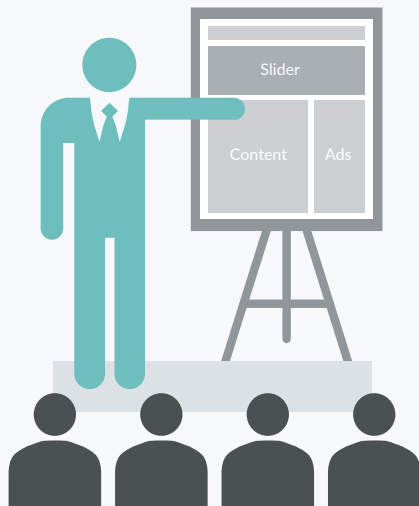
DESIGN & DEVELOPMENT **PROCESS**



CREATIVE DESIGN PROCESS



PROJECT FLOW



01

CONCEPT DEVELOPMENT

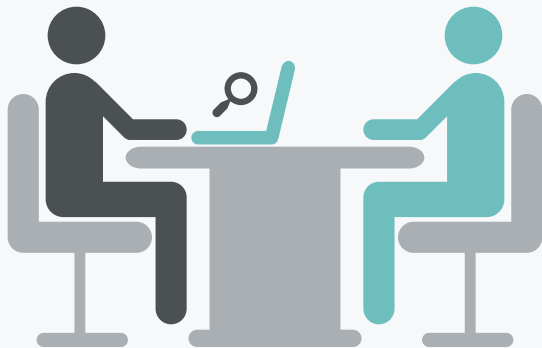
This is where we sit down, brainstorm and begin the creative process to produce ideas for the new website which match the direction and input given to us by the client.

02

DESIGN & DEVELOPMENT

Our designers will get busy putting those ideas into action, first by creating wireframes for the site. Once the layouts are approved, the design process continues with the creation of all graphical elements for the website. The resulting designs are then provided to the developers to integrate with Wordpress.





03

REVIEW & REFINEMENT

Before presenting the prototype website to the client for review, we will dedicate adequate hours of thorough testing towards the website, which includes testing on all major mobile devices and screens, to make sure everything works as expected. The client is then provided with the link to the staging version of the website for initial review. This is normally followed by some final tweaks and changes before go live.

04

CLIENT ACCEPTANCE & LAUNCH

And finally, the client is happy with the result and tells us to go live with the website! We will then migrate the website from staging to the live web host.





CLIENT TESTIMONIALS



CLIENT TESTIMONIALS

“

Soho Creative Group have helped us get a professional website off the ground quickly. They were easy to do business with and we will continue to work with Soho Creative Group when developing our website into a client interaction platform.

”



VOLKER JACOBS
Managing Director /
TI People

“

We've been working with Soho for almost a year and have been consistently impressed with their responsiveness and attention to detail. Over time, they've become an extension of our team and are helping us to improve our site on a regular basis.

”



MIKE WINTERS
Product Marketing
Manager / data Artisans

“

Professionelle und schnelle Unterstützung bei der Entwicklung & dem Webdesign meiner Start-up-Webseite. Nochmals herzlichen Dank für den super klasse Job, den ihr geleistet habt.

”



SOPHIA KLEINERT
Media Consultant /
Suche Onlinekurs

**A PROFESSIONAL WEBSITE GIVES A
GREATER IMPRESSION TO POTENTIAL
CLIENTS AND BRINGS EXTRA VALUE
FOR YOUR BUSINESS.**




SOHO CREATIVE GROUP ARE HAPPY TO PROVIDE THAT VALUE.

THANKS FOR READING!

Contact us:

-  Prinzessinnenstraße 19-20 10969 Berlin
-  +49 176 8821 6373
-  info@sohocreativegroup.com

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